



Membership Brochure



 **automate**^{uk}
ppma bara ukiva



Together we're innovating the future of automation

Formerly the PPMA Group of Associations, Automate UK comprising **PPMA**, **BARA** and **UKIVA** is now the leading trade association for automation suppliers and end users of technology across processing, packaging, robotics and machine vision.

Today, it's our purpose to ensure that automation technology is at the heart of a thriving manufacturing industry in the UK and beyond. By uniting our members, we are a powerful voice for all. Influencing decision makers, reaching out to customers and inspiring new talent.

Helping our members increase productivity, sell more products, make informed technology decisions and bridge the skills gap.

In an increasingly competitive marketplace, Automate UK is your trusted go-to partner.

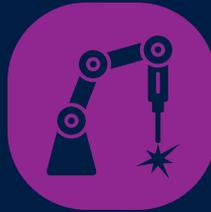


Through our three core divisions, we represent automation suppliers across a wide range of applications.



PPMA

Processing and Packaging Machinery Association



BARA

British Automation and Robot Association



UKIVA

UK Industrial Vision Association



How we support you

We support our members with:

Growth

We provide a wide range of support to help our members grow, from world class exhibitions and networking opportunities to technical magazines and professional export advice.

Progress

We are committed to using our influence to drive everything from new technologies to lobbying government on key industry issues.

We provide practical training courses to help reduce the skills shortage and promote career progression.

Insight

We help our members make smarter technology decisions through greater insight and awareness. We host focus groups, commission thought leadership reports, publish our own magazines and regularly update our website to increase understanding of our members' technology throughout the UK industry.





Member benefits

Become a member and start taking advantage of the benefits from day one:

- Save up to **35%** when you exhibit at PPMA Show and PPMA Total Show
- Discounted rates for **Machine Vision Conference (UKIVA)**
- Discounted rates for **Automation UK Exhibition (BARA)**
- **FREE** editorial in Machinery Update, our bimonthly trade magazine
- Preferential advertising rates in **Machinery Update and Vision in Action Magazine**
- Inclusion on the **Automate UK website**
- **FREE** listing in the **Automate UK Machinery Finder Directory** and associated App
- Generate leads through our **Machinery Finder service**
- Networking events and training
- **Subsidised training courses** available online and face-to-face
- **Access to our** technical department
- **Host meetings** for up to 12 people free of charge at our offices in Wallington, Surrey



• For more information
go to [automate-uk.com](https://www.automate-uk.com)



Bigger and better than ever

We are always looking to improve our membership experience and our benefits are now bigger and better than ever.

One powerful voice

We use our stronger voice for greater lobbying, influencing policymakers to ensure automation is always at the heart of UK manufacturing. We highlight the challenges and regulatory issues our members and end users face, advising on strategies that government and other regulatory bodies can utilise for better outcomes.

Technical support

We can now provide even better technical support. Helping our members understand the latest regulations and guidelines. Sharing news of the latest technologies and topical issues, to shape more informed decision making on behalf of our members, to find the right productivity enhancing solutions.

New website and social presence

We've created a new website and clear brand identity with engaging social media content to reach out to more end users. Members can use our website as both a knowledge centre and lead generation tool. Taking advantage of greater marketing opportunities within the site and connected digital communications. Using the member portfolio to help end users quickly access technologies, products and services.

Members advisory support

We have partnered with a number of service providers to offer members free consultancy and preferential rates across a range of business requirements.



Some of our benefits:



Stronger voice for greater lobbying



Greater technical support



New website for greater opportunities



Members advisory support

“The PPMA driving safety day is a fantastic experience. Not only does it teach new practical skills, but it is also a great way to meet fellow PPMA members and network.”

Technical Sales Engineer, Rollon Ltd UK



PPMA for processing and packaging machinery

The Processing and Packaging Machinery Association (PPMA) was founded in 1987 by eight founder member companies, born from a vision to create a trade association run for members by members.

In 1988, the first three-day PPMA Show was held at the Telford International Centre. Now thirty-five years later, it is renowned around the globe as a truly world-class event. The official trade magazine, Machinery Update, was created in 1989 and remains the leading trade publication for processing and packaging machines to this day.

Strength to strength

In 2009, the PPMA Group of Associations grew to include the British Automation and

Robot Association (BARA) and UK Industrial Vision Association (UKIVA). Today, the association continues to go from strength to strength under the Automate UK banner.

Join the PPMA Panel

To add further value to members, the PPMA Panel has been created. Members are invited to join to drive development and enhance the membership experience through their expertise, insight, ideas and united voice.

 **For more information on PPMA scan here**





BARA for automation and robotics

The British Automation & Robot Association promotes the use of, and assists in the development of, industrial robots and automation in British industry. In 2009, BARA joined forces with PPMA to promote automation within UK industry – a key ambition today under the direction of Automate UK.

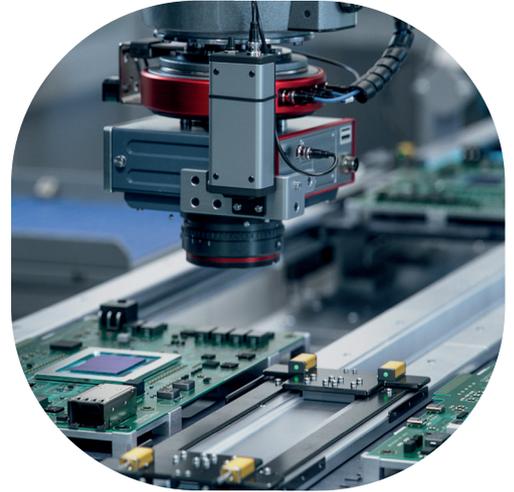
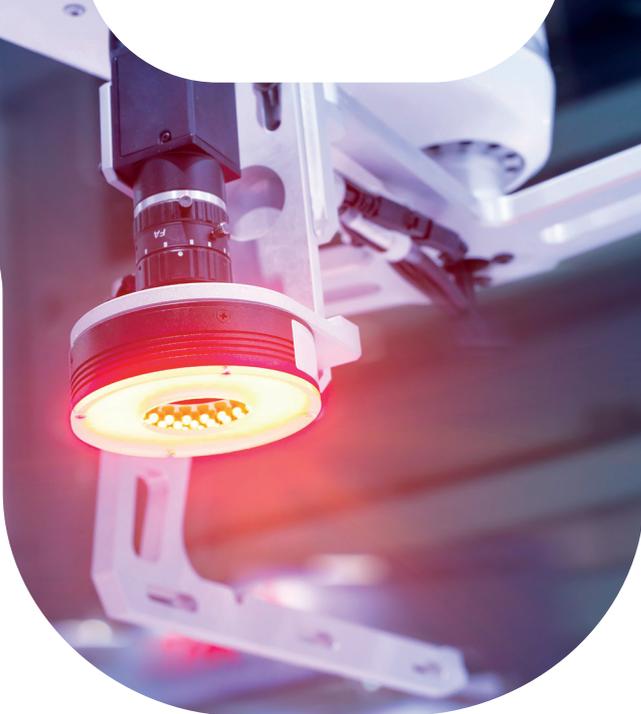
The power of membership

Members are supported and empowered through regular webinars and technical expertise. Helping to shape future opportunities, showcasing the latest innovations and engaging in media requests for interviews and podcasts.

Most recently BARA has been keen to promote the system integrator scheme, focusing on how automation can benefit the end user. BARA committee members regularly meet to discuss future events and were instrumental in launching the inaugural Automation UK event at the CBS Arena, Coventry in 2023.

 For more information on BARA scan here





UKIVA for industrial vision

The UK Industrial Vision Association promotes the use of image processing and industrial vision technology throughout UK industry. Existing for the benefit of members, UKIVA provides a trusted industry voice, dedicated Machine Vision Conference, and respected Vision in Action publication.

Powerful partnership

In 2009, UKIVA became part of the PPMA Group of Associations and has a close affinity with BARA (British Automation & Robot Association) based on the combined use of vision and robotics within the end-to-end production line process.

UKIVA members are typically made up of vision technology providers, vision systems integrators and

consultants, and providers of solutions that utilise machine vision technology.

Raising awareness

Vision in Action is a biannual publication aimed at vision professionals, raising awareness of the technology promoted by UKIVA members. Every June UKIVA also holds the Machine Vision Conference, co-located with Automation UK.



 For more information on UKIVA scan here





Awarding the best in the business

The Automate UK awards recognise the standout achievements of companies in the processing equipment and packaging machinery, automation and robotics, and machine vision sectors.

Nominations are invited in a wide range of categories, with the finalists announced at a glittering ceremony.

 To find out more about our awards scan here





World class events

We are proud to host a series of world class events, bringing our industries and members to the forefront.

We have over 35 years' experience in event management and our shows are calendar events for exhibitors, visitors and members alike. Combined with high-end speaker programmes, our pro-active and pragmatic approach to running conferences and shows offers members added benefits, and a tangible return on investment.

PPMA Show

Held annually in September, PPMA Show is the UK's leading production line event. The three-day exhibition showcases the latest in processing and packaging machinery, including robotics and industrial vision.



Covering everything from food, beverages and pharmaceuticals to household chemicals and toiletries, FMCG, as well as contract packers and more. In addition to a high-profile speaker programme, visitors to PPMA Show also have the chance to see new machinery in action, experience the latest technology and innovation, and network with key industry experts. Every third year PPMA Show becomes PPMA Total Show, incorporating international exhibition brands.

ppmashow.co.uk

ppmatotalshow.co.uk



"It is a one-stop shop for our customers. Every solution in the world is here."

National Sales Manager, Yamato Scale Dataweigh (UK) Ltd.



“The PPMA (Total) Show brings customers, clients, and suppliers together.”

Director, CJ Waterhouse Co Ltd.

Automation UK

Automation UK is tailored to the thriving Automation and Robotics industry. It is co-located with the Machine Vision Conference and Exhibition, multiplying the potential for lead generation and sales opportunities, while expanding reach across a wide variety of industries such as automotive, aerospace, nuclear, retail and warehousing etc. Exhibitors are able to engage with a targeted audience who are eager to see new technology and equipment in robotics.

automation-uk.co.uk

AUTOMATIONUK



 For more information go to automate-uk.com

Machine Vision Conference and Exhibition

The Machine Vision Conference and Exhibition (MVC) is the UK’s largest Industrial Machine Vision event. Co-located with Automation UK, the annual two-day conference and exhibition educates and showcases the latest technology and innovations from world leading industrial vision companies.

machinevisionconference.co.uk





Extending our influence and your reach

We publish magazines and E-bulletins to maximise our influence through articles and insight, while extending your reach through advertising and promotional opportunities.

Machinery Update

Distributed to over 9,000 targeted end user specifiers and buyers, Machinery Update is a bimonthly industry leading magazine. It is devoted exclusively to news of technical developments in the design and use of our members' processing equipment and packaging machinery. Editorial, if selected, is free for every member.

-  Robotics
-  Vision

Regular sections

-  Machinery in action
-  Installations and more

Vision in Action

A dedicated magazine written on behalf of UKIVA members,

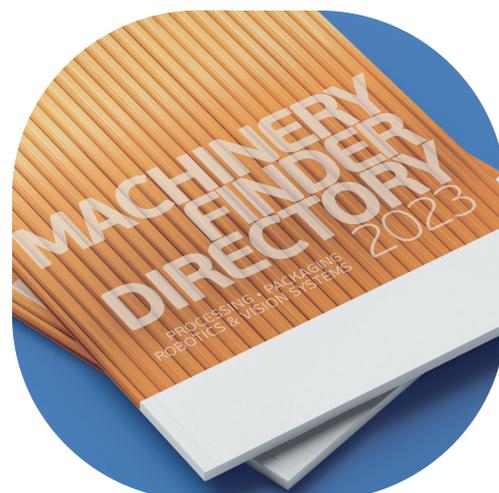
targeting buyers and specifiers of industrial machine vision.

Machinery Update Digital E-bulletin

A bimonthly edition with 50,000+ end-user recipients. Members have the opportunity for both banner and information box advertising, perfect for promoting events and new developments.

Machinery Finder Directory

The Machinery Finder Directory is regarded as the most comprehensive reference to machinery for processing and packaging, robotics and vision equipment. It provides details of all of our members and their product ranges.





A world of opportunity

The world is your marketplace. That's why we go further to provide members with more opportunities across the globe. Organising UK Pavilions at key international events and providing specialist export advice.

Overseas Exhibitions

We organise UK Group Pavilions at key international exhibitions. We can help you secure premium stand locations and hire on-site personnel.

We have been present at:

-  Pack Expo, USA
-  interpack, Germany
-  Gulfood Manufacturing, UAE
-  ProPak in Asia, China and the Philippines

Trade Challenge Partner

We are a Trade Challenge Partner of the Department of Business and Trade, who provide support services for UK businesses.

Export Partners UK

We are members of Export Partners UK (EPUK). This lobbying organisation is made up of over 30 trade associations and assists UK SME's to lobby the government and opposition on international trade.



“Gulfood Manufacturing is by far the best show we attend globally. We reliably see a high number of visitors and more importantly achieve an exceptional level of high-quality leads.”

Sales Director, Silverson Machines Ltd.



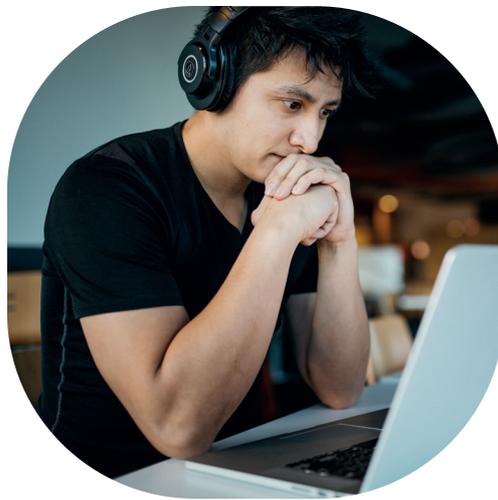
Empowering people through training

We know that growth and progress doesn't just come through technology and innovation, but through people and skills. Which is why we offer a range of business support and vocational training to support career development.

Our Training

Our training courses cover all areas of business, from technical and regulatory training to sales, marketing and leadership skills.

For maximum convenience, most of our training is condensed into half day online workshops, but we also offer bespoke online and face to face learning.



Technical

Upskill and cross-train your team, particularly those who work in engineering or factory roles.



Sales

Gain the critical selling behaviours most needed to maximise sales performance.



Marketing

Learn essential marketing fundamentals and sharpen your strategic marketing skills.

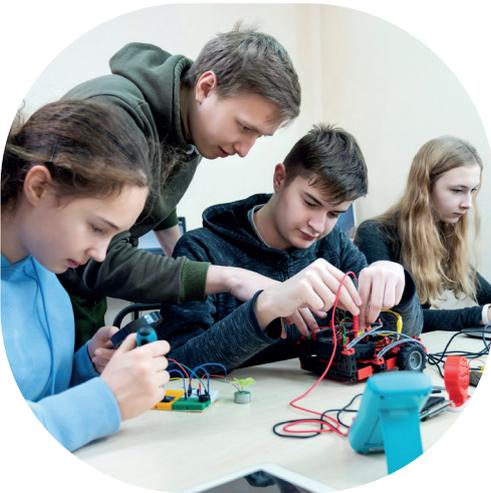


Personal development

Develop your own or your team's leadership skills by building on natural strengths - improving productivity, motivation and job satisfaction.

“The marketing course attended by two members of staff changed the direction of our Business completely and has impacted on our strategy beyond what we could have imagined.”

Customer Experience & Events Manager, Fortress Technology (Europe) Ltd.



Inspiring the future

There is a worldwide shortage of engineers.

That's why we make it our business to help members bridge the skills gap by supporting them to identify, recruit and retain talent.

As the major contributor to PPMA Business Education Skills and Training (BEST) we are encouraging young people to develop a career in engineering and automation. Assisting the charity in hosting activities such as STEM days for Automate UK members and their families as well as supporting apprentices and placements within member companies.

Bridging the skills gap through apprenticeship support

Apprenticeships are a vital tool to help bridge the skills gap. PPMA BEST offers a range of support including grants and

bursaries to encourage more people into the industry.

Shaping the future

Today's school children are tomorrow's engineers. The PPMA BEST Factory of the Future program is aimed at primary school students to inspire and encourage young people towards an engineering career via an online virtual 'learning through fun' experience.

Growing productive STEM partnerships

PPMA BEST also offers a range of industry led accredited STEM (Science, Technology, Engineering and Maths) activities in partnership with other organisations. These include STEM days, projects and work experience throughout the year.



 For more information go to [automate-uk.com](https://www.automate-uk.com)

For membership, exhibition, media
and all other enquiries, please contact
Automate UK on the details below.



Automate UK
PPMA Ltd.
New Progress House
34 Stafford Road
Wallington, Surrey
SM6 9AA UK
t +44 (0)20 8773 8111
e info@automate-uk.com
w automate-uk.com

